



GOKUL G KRISHNAN

Graphic Designer

I am a Graphic Designer with over 4 years of experience specializing in graphic design, video editing, and UI/UX. I leverage expert proficiency in Adobe Creative Suite (Ps, Ai, Pr, Ae) and Figma to create high-impact visuals for social media and web platforms.

I am a collaborative problem-solver dedicated to producing content that drives audience engagement and tangible business growth. I thrive in dynamic environments, translating complex ideas into clean, effective design solutions.

DESIGNING TOOLS



Photoshop



Illustrator



InDesign



Figma



After Effects



Premiere Pro

SKILLS

Graphic Design

UI Design

Team management

Social Media Graphics

Print Media Design

Art Direction

Creative Thinking

Wireframing

MY DESIGN PROCESS



Research



Prototype



Design



Deliver



Analyse

EXPERIENCE

ONE800

March 2025 to Present - Bangalore

Graphic Designer

- Designed UI elements for the company website and mobile app, aligning with user requirements.
- Produced and edited high-quality Social Media Posts and Video content for Social Media and Marketing Campaigns.
- Led creative strategy for social media campaigns, directly contributing to a revenue increase through high-conversion visual storytelling.

Akshar Yoga Kendra

August 2024 to March 2025 - Bangalore

Graphic Designer/Video Editor

- End-to-end management of print collateral (Posters, Standees, Flyers), handling pre-press checks and coordinating with print vendors for high-quality output.
- Utilized Adobe InDesign to produce multi-page layouts and print-ready files.

WISMAY Digital's LLP

February 2024 to July 2024 - Trivandrum

Graphic Designer

- Designed compelling posters and digital creative assets, collaborating closely with senior designers to maintain brand consistency.

Freelance Creative Designer

March 2022 – February 2024 - Remote

Self-Employed

- Delivered end-to-end branding and design solutions for diverse clients, including Saveda Farms and Spark Nursing Academy.

- Crafted visually appealing promotional posters and updated app UI elements to boost client online presence and user experience.
- Produced engaging video content for social media platforms, handling the entire pipeline from scripting to post-production.

Vittore Corsetti Global Pvt. Ltd.

November 2021 to February 2022 - Remote

Creative Designer Intern

- Created illustration-based designs and 3D modeling assets for client projects.
- Specialized in typography and layout design to produce professional-grade visuals.

EDUCATION

Bachelor of Technology

2018 to 2022 - St. Joseph's College of Engineering and Technology

CERTIFICATION

Graphic Design

4 Weeks Course - Coursera (University of Colorado Boulder)

Phone

Email

gokulgkrishnan111@gmail.com

Behance

Portfolio

Linkedin